



TEXAS ADVERTISING & DESIGN

“Interior, Exterior & Architectural Signage”

October 28, 2008

TEXAS ADVERTISING & DESIGN OF ARLINGTON TEXAS ACQUIRES DALLAS-BASED CARTWRIGHT SIGNS, LTD.

Arlington, Texas – Texas Advertising & Design is pleased to announce the purchase of the intellectual property of Dallas-based Cartwright Signs, Ltd (Cartwright), including all product lines manufactured and marketed by the company. As a result of this acquisition, Texas Advertising & Design will begin manufacturing all orders for Cartwright Signs’ product line immediately at its Arlington manufacturing facility.

Gary Vrba, President and CEO of Texas Advertising & Design commented, “We are very excited with the addition of the Cartwright Signs products lines. Their history of building high-quality interior & exterior signage will complement our product offering and capabilities. This continues our strategy of adding value to our product offering at Texas Advertising & Design.”

“Currently, the Homebuilding industry is our largest market and with the addition of Cartwright Signs, we expect to continue our controlled growth in the Homebuilder, Developer, Property Management and Interior Design markets,” says General Manager Tim Lindquist. “We expect to see add-on sales opportunities with the strong market share and quality of products,” added Lindquist.

Doug Gregory, Vice President adds “Over the coming weeks and months, Cartwright Sign’s sales, marketing and product lines will be integrated into Texas Advertising & Design’s operations. During this time, Amy Townsel, former owner of Cartwright Signs, will join the staff of Texas Advertising & Design to work with existing Cartwright Signs customers to insure an easy and orderly transition to Texas Advertising & Design.”

Amy Townsel adds “Texas Advertising & Design has such a larger product offering and their professional staff will only add value to our existing customers. I’ve known Gary Vrba and Texas Advertising for nine years and hold them with the greatest respect for their integrity and professionalism. You don’t always get that from a former competitor. Our valued customers that my staff and sales representatives had the opportunity to serve the past nine years will be pleasantly surprised with this acquisition.”

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About Texas Advertising & Design

Texas Advertising & Design, originally founded in 1981, started with only few employees in a 2,000 square foot facility and a vision to become known as a leader in design and quality within the signage industry. Today, Texas Advertising & Design has a 38,000 square foot manufacturing facility in Arlington, Texas, with facilities in Houston Texas and discerning clients across the country. Solving clients' needs and unmatched customer service "are" Texas Advertising & Designs' top priorities. We offer a complete line of high quality interior and exterior products as well as custom solutions and capabilities from design through final manufacturing. Texas Advertising & Design's creativity and problem solving skills teamed with our craftsmanship can turn a client's ideas, visions and dreams into reality. At Texas Advertising & Design the possibilities are limitless.

FOR IMMEDIATE RELEASE

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